





WEB WORKS!

www.webwerkt.be



overview

- Where in the organisation chart
- Launch ResourceLab
- The aims
- Employment
- Success factor
- Good practises co-creation
- Web@coop
- Basic collection
- Where do we sell?
- Customized solutions
- Designer collection



SW WEB

- Employment for job seekers who, after intensive education, training and work experience, are still unable to function in an open labour market.
- Recycling workshop= part of the recycling centre (reusable goods store, reuse centre for discarded electrical appliances)



ResourceLab

- = the concept label under which new product lines are developed and marketed



ResourceLab: history

- October 2010: Recycling workshop
 - Innovation project with MAD Faculty
 - 2 product designers: developed 2 new product lines out of waste material
- April 2011: ResourceLab is launched



ResourceLab: the aims

- Maximise reuse of waste materials
- Upcycling: create new sellable products on the basis of material from the recycled goods store, products that could not be reused without far-reaching, innovative processing.
- Tailor made orders such as shop interiors and custom made furniture
- Create permanent employment for people who are vulnerable on the regular job market



employment

- 1 supervisor and 5 full-time employees
- We focus strongly on active jobs and on developing the required competences of our employees
- Create jobs with maximum learning possibilities (task variation, complexity of technical skills)



ResourceLab: success factor

- Social economy and education are working together and are both exceeding their own traditional sphere or activity, which is leading to innovative results and a strong dynamism in the organisation.
- The continuous interaction between the employees, supervisor and designers/students in the workplace creates an inspiring and fascination interaction between all parties.
- Philosophy:
 - Local employment (Social Economy)
 - Upcycling materials
 - Co-creation with designers, colleges, ...



ResourceLab: good practises co-creation

- 2011: 2 new productlines: Layercakes and Graphic Interventions
- 2012: Artisanato: research project with college that explores the boundaries of task variation and the complexity of technical skills (results: high learning possibilities but quality control remains very important).



ResourceLab: good practises co-creation

- 2013:Web@coop: in partnership with 3 colleges
- Assessing whether it is opportune to embed the collaboration with the colleges for the benefit of the further development of ResourceLab in a cooperative structure
- Objective: achieve a blueprint of how colleges and social economy can work together in a cooperative and reinforce each other



WEB@COOP

- Result= blueprint
- no cooperative so far
- We continue to work together in projects
- Reasons:
 - Timing: fusions going on, changes in management structure



Basic collection

- Layercake:
 - new layers in which new shapes of models are created
 - has become the “house style” of ResourceLab
 - Used for custom-made orders for shop and office interiors









Basic collection

- Graphic Interventions:
 - old collected tables and chairs with varying identities
 - processed with prints of granny's old embroidered cloths
 - They form a harmonious whole and fit into a contemporary interior



Where do we sell?

- 7 eco-design shops in Belgium and the Netherlands
- Möbel designer collection: webshop and design shops





Customized solutions

- Renovation of the workplace
/complete make over
- New interiors











Designer collection

- Möbel: new productline, a collection of durable, high-end designer furniture pieces
- Each numbered and made entirely in Belgium
- The designer list: Studio Makkink & Bey, Maarten De Ceulaer, Kaspar Hamacher, architects collective the JIJ'S



Designer collection



Designer collection





Designer collection





Designer collection



Designer collection





Designer collection





Designer collection





Awards

- 2012: innovation award
- 2013: Quality label “handmade in Belgium” by employers organisation UNIZO

www. ResourceLab.be



DUURZAAM ECO-DESIGN
GEMAAKT VAN AFGEDANKTE MATERIALEN

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RESOURCELAB STAAT VOOR MOOIE, STIJLVOLLE EN FUNCTIONELE DESIGNS, GEMAAKT OP BASIS VAN MATERIAAL DAT AFGEDANKT WERD, LOKAAL GEPRODUCEERD. EXCLUSIEVE EN EERLIJKE DESIGNS, MET EEN HART VOOR MENS EN MILIEU.



01. LAYERCAKE

Met lagen sloop hout van bv afgedankte oude kasten, dressings, tafels etc, worden allerlei verrassende vormen en modellen gecreëerd.

MEER INFO



02. GRAPHIC INTERVENTIONS

Orde in de chaos, zie hier de oplossing: Graphic Interventions

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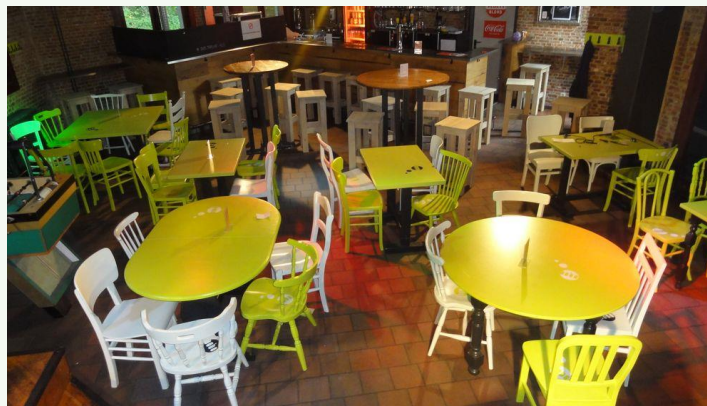
03. MAATWERK

Heeft u zelf ideeën of ontwerpen, die u door onze vakmensen zou willen laten uitvoeren? Een nieuwe inrichting van kantoor of winkel? Op maat gemaakt meubilair? Ook hiervoor kunt u bij ons terecht.

MEER INFO

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CONTACTEER ME. IK WIL MEER WETEN.





ResourceLab

- 100% MADE IN BELGIUM
- BEAUTIFUL DESIGNS
- FUNCTIONAL
- SUSTAINABLE



THANK YOU FOR YOUR ATTENTION